

# MSP SALES GROWTH AND MARKETING

The key to growing Managed Services revenue is how you position your expert offerings. Successful marketing campaigns will have a huge impact on your win-rates, client satisfaction and long-term profitability.

Well executed digital marketing differentiates your value, builds trust, increases your win-rates and creates buy-in. What makes Leadarati different? Our team of IT partners, supplier marketers and sales execs will architect a marketing to sales strategy that's comprehensive and highly effective. We know what works and can help you build and expand your managed services practice.

## WE'LL HELP INCREASE YOUR MANAGED SERVICES REVENUE THROUGH

- ✓ Valuable expert guidance and a roadmap to fit any budget
- ✓ Techniques that differentiate your firm as a trusted services business partner
- ✓ Management and execution of marketing at a fraction of the cost of in-house staff
- ✓ Growing your revenue opportunities
- ✓ A service or product "launch"
- ✓ Custom, high-touch campaigns that get prospects engaged quickly

## LEADARATI MANAGED SERVICES CAMPAIGNS OFFER

- 01 **Prospecting Plan Development**
- 02 **Marketing Expertise Without Overhead**
- 03 **Planning and Marketing Campaign Management**
- 04 **Value Focused Expert Content Creation**

# #GETINTOUCH